

**REMARKS**

Reconsideration of this application is respectfully requested.

Claims 1-18 are pending in the application, with Claims 1, 8 and 13 being the independent claims.

The Examiner rejected Claims 13-18 under 35 U.S.C. §102(b) as being anticipated by U.S. Publication No. 2001/0028654 to *Anjum et al.* (hereinafter, *Anjum*). The Examiner rejected Claims 1-3, 5-8 and 12 under 35 U.S.C. §103(a) as being unpatentable over *Anjum* in view of “RFC 2543, Session Initiation Protocol (SIP),” (hereinafter, *RFC1*) and “RFC 2976, The SIP INFO Method,” (hereinafter, *RFC2*). The Examiner rejected Claim 4 under 35 U.S.C. §103(a) as being unpatentable over *Anjum* in view of *RFC1*, *RFC2*, “RFC 1630, Universal Resource Identifier in WWW,” (hereinafter, *RFC3*), and “RFC 2406, Multipurpose Internet Mail Extension Part Two: Media Types,” (hereinafter, *RFC4*). The Examiner rejected Claims 9-11 under 35 U.S.C. §103(a) as being unpatentable over *Anjum* in view of *RFC1*, *RFC2* and U.S. Patent No. 7,076,244 to *Lazaridis et al.* (hereinafter, *Lazaridis*).

Regarding the §102(b) rejection of Claims 13-18, the Examiner contends that each element of Claim 13 is taught or suggested by *Anjum*.

*Anjum* discloses a service architecture built upon an object-oriented call model, which is defined as a small set of extensions to the standard Java Telephony API call model. The new object-oriented call model hides the detail of the underlying call-state management protocols and hardware from applications. During call setup a caller requests the use of a specific media type, and if a terminal component of the called party is associated with the requested media type, the call is immediately accepted and the component is activated.

Claim 13 has been amended to more clearly recite the subject matter of the present invention. More specifically, Claim 13 has been amended to recite the steps of reading an IP

address of a service server corresponding to the type of service, accessing the service server and receiving service data of the service type from the service server.

*Anjum* describes service providers that provide network connectivity, however, *Anjum* fails to provide any disclosure relating to the connection of a mobile terminal and a service server and the reception of service data via an IP address sent during call establishment, as recited in amended Claim 13. Thus, Claim 13, as amended, is patentable over *Anjum*.

Regarding Claims 14-18, while not conceding the patentability of the dependent claims, *per se*, Claims 14-18 are also patentable for at least the above reasons. Accordingly, Applicant asserts that Claims 13-18 are allowable over *Anjum*, and the rejection under 35 U.S.C. §102(b) should be withdrawn.

Regarding the §103(a) rejection of Claims 1-3, 5-8 and 12, the Examiner contends that each element of Claim 1 is taught or suggested by the combination of *Anjum*, *RFC1* and *RFC2*. More specifically, the Examiner contends that *Anjum* teaches each element of Claim 1 with the exception of receiving an application program starting message after the call is established. The Examiner cites *RFC1* and *RFC2* to remedy this deficiency.

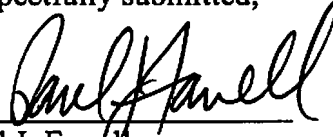
Claims 1 and 8 have been amended in a manner similar to that of Claim 13. *RFC1* and *RFC2* fail to remedy the deficiencies of *Anjum* described above. Thus, Claims 1 and 8 are patentable over the combination of *Anjum*, *RFC1* and *RFC2*.

Regarding Claims 2, 3, 5-7 and 12, while not conceding the patentability of the dependent claims, *per se*, Claims 2, 3, 5-7 and 12 are also patentable for at least the above reasons. Accordingly, Applicant asserts that Claims 1-3, 5-8 and 12 are allowable over *Anjum*, *RFC1*, *RFC2*, or any combination thereof, and the rejection under 35 U.S.C. §103(a) should be withdrawn.

Regarding the §103(a) rejection of Claims 4 and 9-11, *RFC3*, *RFC4* and *Lazaridis* also fail to remedy the deficiencies of *Anjum* described above with respect to independent Claims 1 and 8. Thus, while not conceding the patentability of the dependent claims, *per se*, Claims 4 and 9-11 are also patentable for at least the above reasons. Accordingly, Applicant asserts that Claims 4 and 9-11 are allowable over *Anjum*, *RFC1*, *RFC2*, *RFC3*, *RFC4*, *Lazaridis*, or any combination thereof, and the rejection under 35 U.S.C. §103(a) should be withdrawn.

Accordingly, all of the claims pending in the Application, namely, Claims 1-18 are believed to be in condition for allowance. Should the Examiner believe that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicant's attorney at the number given below.

Respectfully submitted,



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